

# **Sponsorship Prospectus**

Luncheon Seminar / Exhibition / Advertisement ··· etc.

### http://www.neuroscience2018.jnss.org/



第41回日本神経科学大会 運営事務局(株式会社インターグループ内) 〒105-0001 東京都港区虎ノ門2-2-5 共同通信会館4F TEL:03-5549-6917 FAX:03-5549-3201 E-mail:neurosci2018@intergroup.co.jp Management Secretariat: Inter Group Corp.

4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan TEL: +81-3-5549-6917 FAX: +81-3-5549-3201 E-mail:neurosci2018@intergroup.co.jp

#### Greetings

The discipline of neuroscience has increasingly been expanding. Neuroscience researchers of today conduct comprehensive research on phenomena covering a variety of disciplines in order to deeply explore the features of molecules, cells and systems (neural circuits). As physiological phenomena and pathological phenomena are closely related, many reports have been published showing cases where basic research helped to elucidate the pathology of a disease. In this respect, cooperative efforts are increasingly expected to be made between researchers in basic research and clinical researchers.

Furthermore, in research on neural circuits, efforts are progressing to seamlessly integrate information on multiple anatomical levels, from micro to macro, and concurrently to comprehensively understand brain function by elucidating relationships with various other functions. Projects in line with these efforts include the White House BRAIN Initiative (Brain Research through Advancing Innovative Neurotechnologies), the European Union's Human Brain Project, and the Brain Mapping by Integrated Neurotechnologies for Disease Studies (Brain/minds) project in Japan. The next step will be to artificially simulate and reconstruct the entire brain — a "biological computer." On the other hand, artificial intelligence (AI) is also rapidly advancing in the engineering field and is being applied in various social settings today. A lively discussion is ongoing about artificial general intelligence (AGI), and whether the addition of ego, consciousness, and/or reasoning ability to AGI is warranted. These two streams of research are very closely related, and similarities and differences in circuit construction or circuit function have the potential of dynamic development in each disciplinary area, which is expected to have a great impact on society. Also, in molecular neuroscience, which deals with more minute molecules, researchers can now analyze the detailed behavior of single molecules as well as Intermolecular Interactions. At the same time, thanks to the advancement of the global analysis of the whole molecule beyond single molecule science, comprehensive studies to identify functional Interactions of many molecules from big data analysis have been increasing at an accelerating pace. In elucidating hereditary neurodegenerative disease, molecular genetics targeting single genes played a successful role in achieving outstanding results. Integrated big data analysis based on comprehensive data carries the possibility of elucidating psychiatric disorders or sporadic neurological disorders, which cannot be dealt with by single-molecule analysis. It is also expected that a similar method would be highly effective in elucidating function at the single cell level. This molecular-level micro-network is not only useful in understanding diseases and developing therapies but is also expected to help develop molecular machines. Needless to say, innovation of technologies, such as brain anatomical/functional imaging technology, gene editing technology, comprehensive analysis technology and computation theory, is essential as a driving force in the advancement of these disciplines.

I hope that the 41st Annual Meeting of the Japan Neuroscience Society will provide participants with an opportunity to understand the current state of the rapidly progressing neuroscience discipline and to discuss the future (new horizon) of neuroscience across generations, despite the limited time and presentation slots available. I also encourage participants to share their outstanding research results and discuss them from the perspective of the overall neuroscience picture in such a way as to help neuroscience develop as a discipline in the future. There are many places and events to enjoy in Mt. Rokko and the port city Kobe, particularly in July, and I am sure that the meeting will give participating researchers an opportunity to expand their network. I look forward to seeing you at the annual meeting.

) V. Okazawa

The 41st Annual Meeting of the Japan Neuroscience Society President Hitoshi Okazawa (Department of Neuropathology, Tokyo Medical and Dental University)

#### Overview

Title	The 41st Annual Meeting of the Japan Neuroscience Society		
	(Neuroscience 2018)		
Theme	New Horizon of Neuroscience		
Dates	July 26 (Thu) - 29 (Sun), 2018		
Venue	Kobe Convention Center		
	(Kobe International Conference Center,		
	Kobe International Exhibition Hall 1&2)		
Purpose & Significance			
	Under the theme of "New Horizon of Neuroscience", this meeting invit world-leading researchers in neuroscience and related fields from across Japan and overseas with the aim of offering an overview of the progress made in various neuroscience fields spanning from basic to clinical studie as well as an opportunity for the researchers to present their new findings, share information, and interact with one another irrespective of gender, age, discipline or nationality, thereby contributing to the accelerated development of neuroscience that carries with it the promise of bringing health and happiness to people and advancing society.		
Program	Plenary Lectures		
0	Special Lectures		
	Symposium		
	Educational Lectures		
	Award Lectures		
	Oral / Poster Presentations		
	Luncheon Seminars		
	Exhibition		
Expected No. of Participants	3,000		

#### Organizers

President	Hitoshi Okazawa	Department of Neuropathology, Tokyo Medical and Dental University
Executive Commit	tee	
Chair:		
Tatsushi Toda	Departm	ent of Neurology,
	Graduate	e School of Medicine, The University of Tokyo
Vice Chair:		
Atsushi Iwata	Departme	ent of Neurology,
	Graduate	School of Medicine, University of Tokyo
Hisamoto Kowa	Departme	ent of Rehabilitation Science, Kobe University Graduate School of Heath Sciences
Members:		
Toshihisa Ohtsuka	Departm	ent of Biochemistry, Graduate School of Medicine / Faculty of Medicine,
	Universit	y of Yamanashi
Hitoshi Okamoto	RIKEN BS	SI-KAO Collaboration Center (BKCC)
Kiyoto Kasai	Departm	ent of Neuropsychiatry, Graduate School of Medicine,
		ersity of Tokyo
Ryosuke Takahashi		ent of Neurology, Kyoto University Graduate School of Medicine
Nobutaka Hattori	Departm	ent of Neurology, Juntendo University
Tetsuya Matsuda	Tamagaw	va University Brain Science Institute, Matsuda LAB
Hideki Mochizuki	Departm	ent of Neurology, Osaka University
Organization Com	mittee	
Chair:		
Shigeo Okabe	Departm	ent of Neurobiology, Graduate School of Medicine,
0		ersity of Tokyo
Members:		
Yuichiro Anzai	The Japa	n Society for the Promotion of Science
Hideyuki Okano	Keio Univ	versity School of Medicine
Noriko Osumi	Tohoku L	Iniversity Graduate School of Medicine
Mitsuo Kawato	Advance	d Telecommunications Research Institute International (ATR)
Nobuhito Saito	Departm	ent of Neurosurgery, Graduate School of Medicine,
	The Univ	ersity of Tokyo
Gen Sobue	Nagoya l	Jniversity Graduate School of Medicine
Teruhiko Higuchi	Japan De	pression Center, National Center of Neurology and Psychiatry
Nobutaka Hirokaw	va Graduate	e School of Medicine, The University of Tokyo
Katsuhiko Mikoshi	ba RIKEN Br	ain Science Institute
Hidehiro Mizusawa	a National	Center of Neurology and Psychiatry
Yasushi Miyashita	The Univ	ersity of Tokyo / Juntendo University
Yoshihiro Yoneda	National	Institutes of Biomedical Innovation, Health and Nutrition

#### **Program Committee**

Chair:	
Takeshi Iwatsubo	Department of Cellular Neuropathology,
	Graduate School of Medicine, The University of Tokyo
Members:	
Atsu Aiba	Laboratory of Animal Resources, CDBIM,
	Graduate School of Medicine and Faculty of Medicine, The University of Tokyo
Yuji Ikegaya	Laboratory of Chemical Pharmacology,
	Graduate School of Pharmaceutical Sciences, The University of Tokyo
Tadashi Isa	Division of Neurobiology and Physiology,
	Graduate School of Medicine, Kyoto University
Shin Ishii	Graduate School of Informatics, Kyoto University
Yoshikazu Isomura	Brain Science Institute, Tamagawa University
Haruhisa Inoue	Center for iPS Cell Research and Application (CiRA), Kyoto University
Hiroki R. Ueda	Graduate School of Medicine, The University of Tokyo / RIKEN QBiC
Kenichi Ohki	Graduate School of Medicine, The University of Tokyo
Toshihisa Ohtsuka	Department of Biochemistry, Graduate School of Medicine,
	Faculty of Medicine, University of Yamanashi
Hitoshi Okazawa	Department of Neuropathology, Tokyo Medical and Dental University
Kazuo Okanoya	Graduate School of Arts and Sciences, The University of Tokyo
Sonoko Ogawa	Laboratory of Behavioral Neuroendocrinology, University of Tsukuba
Hiroyuki Okuno	Medical Innovation Center, Graduate School of Medicine, Kyoto University
Norio Ozaki	Department of Psychiatry, Nagoya University Graduate School of Medicine
Tatsushi Onaka	Division of Brain and Neurophysiology, Department of Physiology,
	Jichi Medical University
Hirotaka Onoe	RIKEN Center for Life Science Technologies, Bio-Function Imaging Team
Kiyoto Kasai	Department of Neuropsychiatry, Graduate School of Medicine,
	The University of Tokyo
Tadafumi Kato	Laboratory for Molecular Dynamics of Mental Disorders,
	RIKEN Brain Science Institute
Masanobu Kano	Department of Neurophysiology, Graduate School of Medicine,
	The University of Tokyo
Hiroyuki Kamiguchi	RIKEN Brain Science Institute
Azusa Kamikouchi	Graduate School of Science, Nagoya University
Hiroshi Kawasaki	Graduate School of Medical Sciences, Kanazawa University
Takefumi Kikusui	Azabu University
Shigeru Kitazawa	Graduate School of Frontier Biosciences, Osaka University
Nobuyuki Nukina	Doshisha University Graduate School of Brain Science
Hiroshi Kunugi	National Center of Neurology and Psychiatry
Mineko Kengaku	Institute for Integrated Cell-Material Sciences, Kyoto University
Schuichi Koizumi	Department of Neuropharmacology, Faculty of Medicine,
	University of Yamanashi

Yukiko Goda	RIKEN Brain Science Institute
Yukiko Gotoh	Graduate School of Pharmaceutical Sciences, The University of Tokyo
Kuniyoshi L. Sakai	Department of Basic Science, Graduate School of Arts and Sciences,
	The University of Tokyo
Masamichi Sakagami	Brain Science Institute, Tamagawa University
Takeshi Sakaba	Graduate School of Brain Science, Doshisha University
Norihiro Sadato	National Institute for Physiological Sciences
Tomomi Shimogori	RIKEN Brain Science Institute
Izumi Sugihara	Department of Systems Neurophysiology, Tokyo Medical and Dental University,
	Graduate School of Medical and Dental Sciences
Kyoko Suzuki	Department of Internal Medicine III, Division of Neurology and Clinical Neuroscience,
	Yamagata University Graduate School of Medicine
Takuya Takahashi	Department of Physiology,
	Yokohama City University Graduate School of Medicine
Ryosuke Takahashi	Department of Neurology, Kyoto University Graduate School of Medicine
Toru Takumi	RIKEN Brain Science Institute
Kohichi Tanaka	Tokyo Medical and Dental University
Saori Tanaka	ATR Brain Information Communication Research Laboratory Group
Yasuo Terao	Department of Cell Physiology, Kyorin University
Sumio Terada	Department of Neuroanatomy and Cellular Neurobiology, Graduate School of Medical
	and Dental Sciences, Tokyo Medical and Dental University
Kenji Doya	Okinawa Institute of Science and Technology
Tatsushi Toda	Division of Neurology / Molecular Brain Science,
	Kobe University Graduate School of Medicine
Taisuke Tomita	Laboratory of Neuropathology and Neuroscience,
	Graduate School of Pharmaceutical Sciences, The University of Tokyo
Kinichi Nakashima	Graduate School of Medical Sciences, Kyushu University
Kazunori Nakajima	Keio University School of Medicine
Takao Nakata	Tokyo Medical and Dental University
Kae Nakamura	Department of Physiology II, Kansai Medical University
Junichi Nabekura	National Institute for Physiological Sciences
Atsushi Nambu	National Institute for Physiological Sciences
Toru Nishikawa	Tokyo Medical and Dental University
Nobutaka Hattori	Department of Neurology, Juntendo University
Yasunori Hayashi	Department of Pharmacology, Graduate School of Medicine Kyoto University
Masahiko Haruno	CiNet, National Institute of Information and Communications Technology
	(NICT)
Makoto Higuchi	National Institute of Radiological Sciences, National Institutes for Quantum and
	Radiological Science and Technology
Tomoo Hirano	Department of Biophysics, Graduate School of Medicine, Kyoto University
Haruhiko Bito	Graduate School of Medicine, The University of Tokyo
Masaki Fukata	Division of Membrane Physiology, National Institute for Physiological Sciences (NIPS),

	National Institutes of Natural Sciences
Ichiro Fujita	Graduate School of Frontier Biosciences, Osaka University
Fumino Fujiyama	Doshisha University Graduate School of Brain Science
Masayuki Miura	Graduate School of Pharmaceutical Sciences, The University of Tokyo
Toshiya Murai	Department of Psychiatry, Graduate School of Medicine, Kyoto University
Hideki Mochizuki	Department of Neurology, Osaka University
Sumiko Mochida	Tokyo Medical and Dental University
Masato Yasui	Department of Pharmacology School of Medicine, Keio University
Toshihide Yamashita	Department of Molecular Neuroscience, Graduate School of Medicine,
	Osaka University
Hidenori Yamasue	Department of Psychiatry, Hamamatsu University School of Medicine
Koji Yamanaka	Research Institute of Environmental Medicine, Nagoya University
Yoshihiro Yoshihara	RIKEN Brain Science Institute
Yumiko Yoshimura	National Institute for Physiological Sciences
Dai Watanabe	Kyoto University
Masahiko Watanabe	Department of Anatomy and Embryology,
	Graduate School of Medicine, Hokkaido University.
Ayako M. Watabe	Research Center for Medical Science, The Jikei University School of Medicine

### Budget

Income

Item	Amount (JPY)	Remarks
1. Registration Fees	40,000,000	3,000 participants
2. Seminar Fees	15,000,000	10 seminars
3. Exhibition Fees	25,000,000	100 booths
4. Ad Fees (Web Banner)	2,000,000	3
Ad Fees (Program Booklet)	3,300,000	8
5. Subsidies and Donations	15,100,000	Inclu. Grants from Kobe city and other foundations.
Total (JPY)	100,400,000	

#### Expenditure

Item	Amount (JPY)	Remarks
1. Preparation Expenses	20,582,900	
1) Personal	3,887,500	
2) Meetings	300,000	For meetings and briefings
3) Preparation for Pre-Registration	1,000,000	
4) IT Production	3,541,000	Includes the website, abstract and registration systems
5) Printing	7,854,400	Includes translation fees
6) Communication Expenses	1,500,000	
7) Miscellaneous Operating Expenses	2,500,000	
2. Operational Expenses	74,537,070	
1) Venue Rental	29,835,200	
2) Visual & Audio	6,810,050	
3) Signs & Decoration	2,600,000	
4) Poster and Exhibition Booth Expenses	7,974,200	
5) Personal	8,328,220	
6) Expenses for Invited Speakers	8,305,000	Planery Lectures and Special Lectures (airfares, honoraria, accommodation, etc)
7) Meeting Expenses	6,500,000	Banquet, International Exchange Meeting for Young Researchers etc
8) Operational Expenses for Pubic Forum	1,400,000	
9) Miscellaneous Operating Expenses	2,784,400	Includes arranging childecare servises
3. Post-Meeting Expenses	3,410,000	
4. Reserve Fund	1,870,030	
Total (JPY)	100,400,000	

# Sponsorship Package

## Sponsorship Package

Platinum / Gold / Silver sponsorship packages are available for Neuroscience 2018. Application deadline for sponsorship package: March 23 (Fri), 2018

		JP	<b>Y 2,700,000</b> (excl. ta
<ul> <li>The package i</li> </ul>	ncludes:		
	1 Luncheon seminar ×1 2 Exhibition booth (A) ×5 3 Web banner ×1	Highest priority of date & room Highest priority of booth allocation	1,300,000 - 1,700,000 1,250,000 200,000
	4 Meeting badge ×5 (incl. particip: 5 Promotional Slides during break		Equivalent of 100,000
	Total Value		2,850,000-3,250,000
Gold		JPY	<b>2,100,000</b> (excl. tax
<ul> <li>The package i</li> </ul>	ncludes:		
	1 Luncheon seminar ×1	Higher priority of date & room	1,300,000 - 1,700,000
	2 Exhibition booth (A) ×2	Higher priority of booth allocation	500,000
	3 Web banner ×1		200,000
	4 Meeting badge ×3 (incl. partici	pation in the reception)	Equivalent of 60,000
	5 Promotional Slides during brea	ks and Intermission	
	Total Value		2,060,000-2,460,000
Silver	Total Value	JP	2,060,000-2,460,000 Y 1,500,000 (excl. ta
		JPY	
		JP High priority of date & room	
	ncludes:		<b>Y 1,500,000</b> (excl. ta
<b>Silver</b> ∙The package i	ncludes: 1 Luncheon seminar ×1	High priority of date & room	<b>Y 1,500,000</b> (excl. ta 1,300,000
	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1	High priority of date & room High priority of booth allocation	<b>Y 1,500,000</b> (excl. ta 1,300,000 250,000
	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1	High priority of date & room High priority of booth allocation	<b>Y 1,500,000</b> (excl. ta 1,300,000 250,000
•The package i	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1 4 Promotional Slides during brea Total Value	High priority of date & room High priority of booth allocation	Y 1,500,000 (excl. ta 1,300,000 250,000 200,000 1,750,000
•The package i	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1 4 Promotional Slides during brea Total Value Please fill out the applicatio	High priority of date & room High priority of booth allocation ks and Intermission	Y 1,500,000 (excl. ta 1,300,000 250,000 200,000 1,750,000
•The package i • Application • Deadline	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1 4 Promotional Slides during brea Total Value Please fill out the applicatio March 23 (Fri), 2018	High priority of date & room High priority of booth allocation ks and Intermission n form and send it to Management Secu	Y 1,500,000 (excl. ta 1,300,000 250,000 200,000 1,750,000
•The package i	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1 4 Promotional Slides during brea Total Value Please fill out the applicatio March 23 (Fri), 2018 The 41st Annual Meeting of	High priority of date & room High priority of booth allocation ks and Intermission n form and send it to Management Sect the Japan Neuroscience Society:	Y 1,500,000 (excl. ta 1,300,000 250,000 200,000 1,750,000
•The package i • Application • Deadline	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1 4 Promotional Slides during brea Total Value Please fill out the applicatio March 23 (Fri), 2018	High priority of date & room High priority of booth allocation ks and Intermission n form and send it to Management Sect the Japan Neuroscience Society:	Y 1,500,000 (excl. ta 1,300,000 250,000 200,000 1,750,000
•The package i • Application • Deadline	ncludes: 1 Luncheon seminar ×1 2 Exhibition booth (A) ×1 3 Web banner ×1 4 Promotional Slides during brea Total Value Please fill out the applicatio March 23 (Fri), 2018 The 41st Annual Meeting of Management Secretariat	High priority of date & room High priority of booth allocation ks and Intermission n form and send it to Management Sect the Japan Neuroscience Society:	<b>Y 1,500,000</b> (excl. ta 1,300,000 250,000 200,000 <b>1,750,000</b> retariat by FAX or E-mail

\* Priorities will be given on a first-come-first-served basis.

\* Additional booths are available at JPY 230,000 (excl.tax) per booth.

# Luncheon Seminar

## **Luncheon Seminars**

Luncheon seminars will be co-hosted with Neuroscience 2018.

○ Venue	Lecture / Session rooms of Neuroscience 2018		
○ Language	Japanese / English		
○ Date & Time	July 26 (Thu) – 28(Sat), 2018		
	Slot: 60 minutes (around lunchtime)		
	3 - 6 seminars per day will be held at the same time.		
	The number of seminars will vary depending on applications.		
	(*Slots may change due to the program schedule.)		
• Application	Please fill out the application form and send it to Management Secretariat by FAX or		
	E-mail. An invoice will be sent to your given e-mail address after the application form is		
	received. Please make full payment by the due date written on the invoice.		
	* Please note that no cancellations are accepted once we receive your application form.		
	* Bank charges shall be borne by the applicant.		
	* Check / Bill payments will not be accepted.		
○ Inquiry	The 41st Annual Meeting of the Japan Neuroscience Society:Management Secretariat		
	c/o Inter Group Corporation		
	Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan		
	Tel:+81-3-5549-6917 Fax:+81-3-5549-3201 Email:neurosci2018@Intergroup.co.jp		
○ Deadline	March 23 (Fri), 2018		
• Disclosure of Informatio	• Spansors agree to displace information regarding their energy ship		

• **Disclosure of Information** Sponsors agree to disclose information regarding their sponsorship.

O Venues & F	ees				(excl.of tax)
Date	Slots	Seminars	Venues	Capacity	Fees
July 26 (Thu)	12:00~13:00	Luncheon 1	Int'l Conference Room (3F)	360	JPY 1,500,000
	12:00~13:00	Luncheon 2	401+402 (4F)	180	JPY 1,300,000
	12:00~13:00	Luncheon 3	501 (5F)	190	JPY 1,300,000
	12:00~13:00	Luncheon 4	502 (5F)	190	JPY 1,300,000
July 27 (Fri)	12:00~13:00	Luncheon 5	Int'l Conference Room (3F)	360	JPY 1,500,000
	12:00~13:00	Luncheon 6	401+402 (4F)	180	JPY 1,300,000
	12:00~13:00	Luncheon 7	501 (5F)	190	JPY 1,300,000
	12:00~13:00	Luncheon 8	502 (5F)	190	JPY 1,300,000
July 28 (Sat)	12:00~13:00	Luncheon 9	Int'l Conference Room (3F)	360	JPY 1,500,000
	12:00~13:00	Luncheon 10	401+402 (4F)	180	JPY 1,300,000
	12:00~13:00	Luncheon 11	501 (5F)	190	JPY 1,300,000
	12:00~13:00	Luncheon 12	502 (5F)	190	JPY 1,300,000

#### ○ Vanues & Eees

\*Please note that organizers will arrange allocation of date and room based on the applicants' preference written on the application form.

#### **Important Notes**

O Equipment	Standard audio-visual equipment will be provided for the seminar (projector, screen, microphone etc.) and staff will also be present to assist with the video, audio and lighting. If any other equipment (such as video recording or audio recording equipment) is required, there may be additional charges. Please contact the management secretariat for details.
	One budge is to be provided for free access to programs at the venue.
0 Program	The program schedule will be organized by the organizing committee, and the management secretariat will inform the hosts about the program schedule and any changes to the schedule.
<ul> <li>Additional/Optional</li> </ul>	
ltems	Sponsor fees do not include the following items. Costs for these additional and optional items will be charged as additional expenses by the secretariat after the meeting.
	Boxed lunch for participants (with drink)
	Luncheon seminar hosts are required to arrange boxed lunches for the participants. Upon receiving confirmation on the estimated number of the participants for the seminar, boxed lunches (with drink) can be ordered through the management secretariat. Price of boxed lunch with drink (tentative): JPY 1,300 per boxed lunch.
	Options
	<ol> <li>Additional staff (for announcement, time-keeping, and materials distribution etc)</li> <li>Honoraria and travel expenses for the seminar chairs and the speakers</li> <li>Signboard and display at the entrance of seminar room etc.</li> <li>Additional equipment: video and audio recording, simultaneous Interpretation etc</li> <li>Room charge and catering service for a designated meeting room</li> <li>Agent service fee         <ul> <li>*If you order any of the above options, a 10% agency fee will be charged in addition to the total amount for the fees for optional and additional items</li> </ul> </li> </ol>

# Advertisement

### Program Booklet / Web Banner

- 1. Book Title The 41st Annual Meeting of The Japan Neuroscience Society/ Neuroscience 2018 Program
- 2. Book Size A4 (H297 mm× W210 mm), Approx. 400 pages

Offset printing (Front cover: four colors / Body: black and white), Perfect binding

- **3. Circulation** 3,000
- 4. Distributed to Participants at Neuroscience 2018
- **5. Budget** JPY 4,620,000

Please note that organizers will decide the allocation of ads in back matter.

Space	Size	Color	Rate	Space Available
Back cover	A4: 1 page	4 colors	JPY 500,000	1
Inside front cover	A4: 1 page	Black and White	JPY 250,000	1
Inside back cover	A4: 1 page	Black and White	JPY 250,000	1
Back matter 1 page	A4: 1 page	Black and White	JPY 150,000	Approx. 10
Back matter 1 page	A4: 1/2 page	Black and White	JPY 80,000	Approx. 10

Please note that taxes are not included in the rates indicated above.

<ul> <li>Application</li> </ul>	Please fill out the application form and send it to Management Secretariat
	by FAX or e-mail.
<ul> <li>Application Deadline</li> </ul>	March 30 (Fri), 2018
<ul> <li>Ad Submission Deadline</li> </ul>	April 13(Fri), 2018
o Ad Size	1 page: H255 mm × W180 mm
	1/2 page: D120 mm × W180 mm
	*Bleed is not acceptable in either four colors or black and white.
<ul> <li>Ad Requirements</li> </ul>	Print-ready data (four colors / black and white) *Please attach a print sample.
○ Format	1. Adobe illustrator:
	All fonts should be outlined, and all images should be embedded. Also,
	please specify your OS and the version of Illustrator used for creating the ad.
	Proofreading will be performed by the printer. Please note that a proof sheet
	will not be sent to you.
	2. PDF: All fonts should be outlined, and all images should be embedded.
	If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to
	specify the application used. Please note that there is a chance the submitted
	data not be accepted
<ul> <li>Ad Submission</li> </ul>	Please send ad data to Management Secretariat by e-mail.
○ Payment	An invoice will be sent to you by e-mail after the application form is received.
	Please make full payment by the due date written on the invoice.
<ul> <li>Disclosure of I Information</li> </ul>	Sponsors agree to disclose information regarding their sponsorship.

#### o Send to

The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat c/o Inter Group Corporation Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan Tel:+81-3-5549-6917 Fax:+81-3-5549-3201 Email:neurosci2018@Intergroup.co.jp

#### Web Banner

<ul> <li>Name of Advertisement</li> </ul>	Website of the 41st Annual Meeting of the Japan Neuroscience Society
	Website of the 41st Annual Meeting of the Japan Neuroscience Society
<ul> <li>Type of Advertisement</li> </ul>	Online advertisement by web banner
o Website	http://www.neuroscience2018.jp *Available from July 2017
<ul> <li>Number of Spots</li> </ul>	Approx. 10
<ul> <li>Advertisement cost</li> </ul>	JPY 200,000 (excl. tax) per spot
<ul> <li>Application</li> </ul>	Please send ad data to Management Secretariat by e-mail.
<ul> <li>Viewing Period</li> </ul>	Applications will be accepted after the website is launched in September, 2017.
	Placement is guaranteed until 1 month after the meeting.
o Banner Size	H80 pixels × W228 pixels
o Format	1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG
	2. File size: within 50 KB
	*Please note that no change in banner design will be accepted after placement.
<ul> <li>Banner Submission</li> </ul>	Please submit GIF/JPEG file meeting the above requirements, together with
	URLs for affiliate links. Banner will be placed within 7 business days after
	receipt.
o Payment	An invoice will be sent after the application is received. Please make a full
	payment by the due date into the bank account indicated on the invoice.
	*Please Note that applicants are responsible for any bank fees incurred during the transfer.
<ul> <li>Disclosure of Information</li> </ul>	Sponsors agree to disclose information regarding their sponsorship.
o Inquiry	The 41st Annual Meeting of the Japan Neuroscience Society:
	Management Secretariat c/o Inter Group Corporation
	Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku,
	Tokyo 105-0001, Japan
	Tel:+81-3-5549-6917 Fax:+81-3-5549-3201
	Email:neurosci2018@Intergroup.co.jp



# Exhibition

### Exhibition

o Schedule	July 25 (Wed), 2018 26 (Thu), 2018 27 (Fri), 2018 28 (Sat), 2018	14:00 - 17:00 (Set-up) 9:00 - 17:00 9:00 - 17:00 9:00 - 17:00 (Dismantling 17:00 -)
o Venue	1F, Kobe International Exh	nibition Hall 2
<ul> <li>Acceptable Exhibits</li> </ul>	Devices, Reagents, Disposa	able products, Computer system including software or
	database, Technical service	e, PR activity of University or Research institution, Other
	services for research, Rela	ted books, Translation service, etc. Exhibits not included in
	above are not acceptable.	
<ul> <li>Number of Booth</li> </ul>	100	
<ul> <li>Application</li> </ul>	Please fill out the applicat	ion form and send it to the secretariat by Fax or e-mail. Please
	confirm whether the appli	cation form is successfully delivered in order to avoid troubles.
<ul> <li>Application Deadline</li> </ul>	April 20 (Fri), 2018	
<ul> <li>Payment Due</li> </ul>	June 29 (Fri), 2018	
		oice, you are unable to pay by the due date, please inform us. ion will be cancelled and you will be charged a cancellation
<ul> <li>Cancellation</li> </ul>	Once we receive your app	lication, no cancellation will be accepted other than a
	cancellation due to an unf	oreseen accident or emergency which is recognized by the
	organizing committee. In t	he case of cancellation, even if the cancellation is accepted by
	the organizing committee,	you must send a cancellation notice in writing or by Fax or
	email to the management	secretariat. In addition, a cancellation fee will apply depending
	on the date on which the o	cancellation notice is received (see below):
	Notice before April 20 (Fri)	), 2018 - 50% of the total fee (Exhibition fee)
		(Fri), 2018 - 100% of the total fee (Exhibition fee)
o Inquiry	The 41st Annual Meeting	of the Japan Neuroscience Society:Management Secretariat
	c/o Inter Group Corporation	on
	Address: 4F Kyodo Tsushir	n Kaikan, 2-2-5 Toranomon, Minato-ku,
	Tokyo 105-0001, Japan	
	Tel:+81-3-5549-6917 Fax	x:+81-3-5549-3201 Email:neurosci2018@Intergroup.co.jp

<ul> <li>Booth Allocation</li> </ul>	Booths will be allocated according to the type, size, shape, weigh, etc., of the exhibits as
	well as the total number of booths which are available. A booth layout document will be
	sent out with the confirmation notice after the application deadline. There will be no
	meeting about booth allocations.
	*Please let us know before the application deadline whether you have any specific requests
	in relation to your booth allocation.
0 Display	If you do not need display tables and wish to place your exhibit directly on the floor,
	Please indicate this on your application form. Also, if you are planning your own special
	Decorations for your booth(s), please indicate this in the appropriate section of the
	application form.
<ul> <li>Responsibility for Exhibition</li> </ul>	ts Please be aware that exhibitors are responsible for their own exhibits. The organizers
	accept no responsibility for any losses incurred by the exhibitors due to theft, fire or any
	other damage during the exhibition.
o Miscellaneous	Distributing flyers, catalogues, or samples away from your booth during the exhibition is
	not permitted. However, some exhibitors may be given permission to distribute such
	items away from their booth by paying an additional fee or by receiving special
	permission from the organizing committee. We expect that many companies will
	participate in this exhibition, so your cooperation in this matter is highly appreciated.
○ Set-up & Dismantling	Set-up: July 25 (Wed), 2018 14:00 - 17:00
	Dismantling: July 28 (Sat), 2018 17:00 -
	*The above schedule may change. Please refer to the confirmation notice (which you will be sent
	around one month before the exhibition) for the details.
○ Booth Type & Fee	
Туре А	JPY 250,000 (excl. tax) / booth
<ul> <li>Acceptable Exhibits</li> </ul>	Devices, Reagents, Disposable products, Computer system including
	software or database, Technical service etc. related to research in medical
	and life sciences. Company Name Sign (W900×H200) Fluorescent Light 40W
<ul> <li>Booth Size</li> </ul>	W2,000 mm ×D2,000 mm ×H2,400 mm
●Furniture	Display Table covered with a white cloth
	(W1,800 mm×D900 mm×H720 mm), wall Panel
	Company Name Plate,
	Fluorescent Light (40W),
	1 chair per booth,
	4 exhibitor's name badges per booth.
<ul> <li>System panel booth</li> </ul>	Pushpins and nails are not available on the panels.

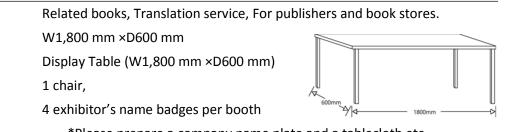
#### Type B

#### •Acceptable Exhibits

•Booth Size

● Furniture

JPY 30,000 (excl. tax) / booth



\*Please prepare a company name plate and a tablecloth etc..

Туре С	JPY 100,000 (excl.tax) / booth
<ul> <li>Acceptable</li> </ul>	Exhibits For academic institutions, Universities, public institutions, etc
•Booth Size	W2,000 mm ×D1,000 mm ×H2,400 mm
●Furniture	Display Table covered with a white cloth
	(W1,800 mm×D900 mm×H720 mm),
	Company Name Plate, 2400
	Fluorescent Light (40W), 1 chair per booth,
	4 exhibitor's name badges per booth.
<ul> <li>System panel booth</li> </ul>	Pushpins and nails are not available on the panels.
	1 Chair

#### • Electricity

#### Optional for all types

If needed, exhibitor must fill out the application form and send it to Management Secretariat. Additional charges for installing the electric power supply equipment and the electricity charge will be billed to the exhibitor. Please refer to the application form for more details.

# **Application Form for Sponsorship Package**

Application Deadline: March 23(Fri), 2018

Company Name			
Address	Street #            City            Province/State	Posta Count	ıl Code ry
_	Name		TEL
Person in Charge	Division		FAX
	Email Address		

Please choose a sponsorship package and fill in your preference for the date and name of luncheon seminar (both first and second choice).

Sponsorship Package (check the box of your choice)

Platinum	Gold	Silver

♦ Luncheon Seminar

Choice #1 : July \_\_, 2018Luncheon Seminar \_\_Choice #2 : July \_\_, 2018Luncheon Seminar \_\_

\* Priorities will be given on a first-come-first-served basis within each level.

\* Additional booths other than one(s) included in package are available at JPY230,000 (excl.tax) /booth. Please fill out the application form for the exhibition. Also, electricity of the exhibition booth is optional. If needed, please fill out and send the application form for electricity as well.

\* Please refer to each section for the details of benefit included in each sponsorship package.

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# **Application Form for Luncheon Seminar**

Application Deadline: March 23(Fri), 2018

Company Name			
Address	Street #           City           Province/State	Posta Count	al Code
	Name		TEL
Person in Charge	Division		FAX
	Email Address		

 Session Please fill in your preference for the date and name of luncheon seminar (both first and second choice).

Choice #1 : July, 2018	Luncheon Seminar	Fee JPY	(excl. tax)
Choice #2 : July, 2018	Luncheon Seminar	Fee JPY	(excl. tax)

2. Program (tentative)

Speaker			
Name			
Affiliation			
Chair or Moderator:	🗆 Chair 🗆 Moderate	or	
Name			
Affiliation			

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# **Application Form for Advertisement**

Application Deadline: March 30(Fri), 2018

Company Name			
Address	Street #           City           Province/State	Posta Count	al Code
_	Name		TEL
Person in Charge	Division		FAX
	Email Address		

#### We hereby apply for:

Advertisement in Program Booklets		
Space of your choice	JPY	(excl. tax)
Web Banner on Neuroscience 2018	JPY	(excl. tax)
Remarks (If any):		

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# **Application Form for Exhibition**

Application Deadline: April 20(Fri), 2018

Company Name			
Address	Street #	Postal Code Country	
Person in Charge	Name		TEL
	Division		FAX
	Email Address		

#### 1. Booth Type

□ Type A □ Type B □ Type C

Type B is only for Books, Translation service etc.

Type C is only for academic institutions, universities, public institutions, etc. / Type A is for all others.

2. Number of Booth

Booth(s) × Type A: JPY 250,000 Type B: JPY 30,000

Type C: JPY 100,000 JPY

Total Fee JPY \_\_\_\_\_ (excl. tax)

#### 3. Display Table

Display table per booth is included in the exhibition fee. Should you not require the tables, please let us know how many how tables you would like to release.

#### 4. Special Decoration

Please tick if you are planning your own special decorations for your booth(s).  $\rightarrow \Box$ 

#### 5. Shipping and handling

Please indicate the delivery methods (ex. shipping, airfreight, hand-carry).

#### 6. Exhibits Details

Please provide the details of the exhibits.

Exhibits	Size(W×D×H, mm)	Weight (mm)	Remarks

\*please indicate if you have oversized items (100kg or more).

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# **Application Form for Use of Electricity**

Application Deadline: May 18(Fri), 2018

Company Name			
Address	Street #            City            Province/State	Postal Code Country	
Person in Charge	Name		TEL
	Division		FAX
	Email Address		•

Electricity is not included in the exhibition fee. If you need electricity for your products, special decoration lightings etc., please fill out and send this form. Installation work charge for electric power supply equipment and electricity charge will be billed to each exhibitor.

- 1 fluorescent Light (40W) per booth will be attached to the back side of the parapet for Type A and C.
- Type B has no lighting.
- An invoice will be sent after the meeting.
- Electricity charge is as follows:

100V / with 2 outlets inside booth

0W- 500W JPY 30,000 (excl. tax)

- 501W 1KW JPY 35,000 (excl. tax)
- \* For the use of over 1KW, JPY15,000 (excl. tax) per 1KW will be added.
- \* 1 extra outlet per 1KW will be attached.
- \* Additional outlets and earth terminal require extra charges.
- \* Please note that 200V power supply (three phase / single phase) needs another installation work and can be rather expensive.
- \* In case you need a breaker instead of outlets for special decorations, please tick the specified section. Please arrange further electrical work from a breaker and submit a drawing of your booth indicating a breaker position later.
- Send to: The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat

We hereby apply for electricity as follows:

100V	W		Charge: JPY		
200V	W	- Single phase / Three phase	Charge:	Please ask	
□ Please tick if you need a breaker instead of outlets for special decorations etc.					

The 41st Annual Meeting of the Japan Neuroscience Society:

Management Secretariat c/o Inter Group Corporation

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