





町澤均 [東京医科歯科大学 難治疾患研究所 神経病理学分野]

President: Hitoshi Okazawa (Department of Neuropathology, Tokyo Medical and Dental University)

New Horizon of Neuroscience

神経科学の新たな水平線

開催趣意書 ^{各種募集案内・申込書} Sponsorship Prospectus

ランチョンセミナー / 附設展示会 / 広告掲載 他 Luncheon Seminar / Exhibition / Advertisement … etc.

http://www.neuroscience2018.jnss.org/



第41回日本神経科学大会 運営事務局(株式会社インターグループ内) 〒105-0001 東京都港区虎ノ門2-2-5 共同通信会館4F TEL:03-5549-6917 FAX:03-5549-3201 E-mail:neurosci2018@intergroup.co.jp Management Secretariat: Inter Group Corp.

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Greetings

The discipline of neuroscience has increasingly been expanding. Neuroscience researchers of today conduct comprehensive research on phenomena covering a variety of disciplines in order to deeply explore the features of molecules, cells and systems (neural circuits). As physiological phenomena and pathological phenomena are closely related, many reports have been published showing cases where basic research helped to elucidate the pathology of a disease. In this respect, cooperative efforts are increasingly expected to be made between researchers in basic research and clinical researchers.

Furthermore, in research on neural circuits, efforts are progressing to seamlessly integrate information on multiple anatomical levels, from micro to macro, and concurrently to comprehensively understand brain function by elucidating relationships with various other functions. Projects in line with these efforts include the White House BRAIN Initiative (Brain Research through Advancing Innovative Neurotechnologies), the European Union's Human Brain Project, and the Brain Mapping by Integrated Neurotechnologies for Disease Studies (Brain/minds) project in Japan. The next step will be to artificially simulate and reconstruct the entire brain — a "biological computer." On the other hand, artificial intelligence (AI) is also rapidly advancing in the engineering field and is being applied in various social settings today. A lively discussion is ongoing about artificial general intelligence (AGI), and whether the addition of ego, consciousness, and/or reasoning ability to AGI is warranted. These two streams of research are very closely related, and similarities and differences in circuit construction or circuit function have the potential of dynamic development in each disciplinary area, which is expected to have a great impact on society. Also, in molecular neuroscience, which deals with more minute molecules, researchers can now analyze the detailed behavior of single molecules as well as Intermolecular Interactions. At the same time, thanks to the advancement of the global analysis of the whole molecule beyond single molecule science, comprehensive studies to identify functional Interactions of many molecules from big data analysis have been increasing at an accelerating pace. In elucidating hereditary neurodegenerative disease, molecular genetics targeting single genes played a successful role in achieving outstanding results. Integrated big data analysis based on comprehensive data carries the possibility of elucidating psychiatric disorders or sporadic neurological disorders, which cannot be dealt with by single-molecule analysis. It is also expected that a similar method would be highly effective in elucidating function at the single cell level. This molecular-level micro-network is not only useful in understanding diseases and developing therapies but is also expected to help develop molecular machines. Needless to say, innovation of technologies, such as brain anatomical/functional imaging technology, gene editing technology, comprehensive analysis technology and computation theory, is essential as a driving force in the advancement of these disciplines.

I hope that the 41st Annual Meeting of the Japan Neuroscience Society will provide participants with an opportunity to understand the current state of the rapidly progressing neuroscience discipline and to discuss the future (new horizon) of neuroscience across generations, despite the limited time and presentation slots available. I also encourage participants to share their outstanding research results and discuss them from the perspective of the overall neuroscience picture in such a way as to help neuroscience develop as a discipline in the future. There are many places and events to enjoy in Mt. Rokko and the port city Kobe, particularly in July, and I am sure that the meeting will give participating researchers an opportunity to expand their network. I look forward to seeing you at the annual meeting.

The 41st Annual Meeting of the Japan Neuroscience Society President Hitoshi Okazawa (Department of Neuropathology, Tokyo Medical and Dental University)

Overview

Title	The 41st Annual Meeting of the Japan Neuroscience Society		
	(Neuroscience 2018)		
Theme	New Horizon of Neuroscience		
Dates	July 26 (Thu) - 29 (Sun), 2018		
Venue	Kobe Convention Center		
	(Kobe International Conference Center,		
	Kobe International Exhibition Hall 1&2)		
Purpose & Significance			
	Under the theme of "New Horizon of Neuroscience", this meeting invi world-leading researchers in neuroscience and related fields from across Japan and overseas with the aim of offering an overview of the progress made in various neuroscience fields spanning from basic to clinical studie as well as an opportunity for the researchers to present their new findings, share information, and interact with one another irrespective of gender, age, discipline or nationality, thereby contributing to the accelerated development of neuroscience that carries with it the promise of bringing health and happiness to people and advancing society.		
Program	Plenary Lectures		
-	Special Lectures		
	Symposium		
	Educational Lectures		
	Award Lectures		
	Oral / Poster Presentations		
	Luncheon Seminars		
	Exhibition		
Expected No. of Participants	3,000		

Budget

Income

Item	Amount (JPY)	Remarks
1. Registration Fees	40,000,000	3,000 participants
2. Seminar Fees	15,000,000	10 seminars
3. Exhibition Fees	25,000,000	100 booths
4. Ad Fees (Web Banner)	2,000,000	3
Ad Fees (Program Booklet)	3,300,000	8
5. Subsidies and Donations	15,100,000	Inclu. Grants from Kobe city and other foundations.
Total (JPY)	100,400,000	

Expenditure

Item	Amount (JPY)	Remarks
1. Preparation Expenses	20,582,900	
1) Personal	3,887,500	
2) Meetings	300,000	For meetings and briefings
3) Preparation for Pre-Registration	1,000,000	
4) IT Production	3,541,000	Includes the website, abstract and registration systems
5) Printing	7,854,400	Includes translation fees
6) Communication Expenses	1,500,000	
7) Miscellaneous Operating Expenses	2,500,000	
2. Operational Expenses	74,537,070	
1) Venue Rental	29,835,200	
2) Visual & Audio	6,810,050	
3) Signs & Decoration	2,600,000	
4) Poster and Exhibition Booth Expenses	7,974,200	
5) Personal	8,328,220	
6) Expenses for Invited Speakers	8,305,000	Planery Lectures and Special Lectures (airfares, honoraria, accommodation, etc)
7) Meeting Expenses	6,500,000	Banquet, International Exchange Meeting for Young Researchers etc
8) Operational Expenses for Pubic Forum	1,400,000	
9) Miscellaneous Operating Expenses	2,784,400	Includes arranging childecare servises
3. Post-Meeting Expenses	3,410,000	
4. Reserve Fund	1,870,030	
Total (JPY)	100,400,000	

Advertisement

Program Booklet / Web Banner

- 1. Book Title The 41st Annual Meeting of The Japan Neuroscience Society/ Neuroscience 2018 Program
- 2. Book Size A4 (H297 mm× W210 mm), Approx. 400 pages

Offset printing (Front cover: four colors / Body: black and white), Perfect binding

- 3. Circulation 3,000
- 4. Distributed to Participants at Neuroscience 2018
- **5. Budget** JPY 4,620,000

Please note that organizers will decide the allocation of ads in back matter.

Space	Size	Color	Rate	Space Available
Back cover	A4: 1 page	4 colors	JPY 500,000	1
Inside front cover	A4: 1 page	Black and White	JPY 250,000	1
Inside back cover	A4: 1 page	Black and White	JPY 250,000	1
Back matter 1 page	A4: 1 page	Black and White	JPY 150,000	Approx. 10
Back matter 1 page	A4: 1/2 page	Black and White	JPY 80,000	Approx. 10

Please note that taxes are not included in the rates indicated above.

 Application 	Please fill out the application form and send it to Management Secretariat			
	by FAX or e-mail.			
 Application Deadline 	March 30 (Fri), 2018			
o Ad Submission Deadline	April 13(Fri), 2018			
o Ad Size	1 page: H255 mm × W180 mm			
	1/2 page: D120 mm × W180 mm			
	*Bleed is not acceptable in either four colors or black and white.			
o Ad Requirements	Print-ready data (four colors / black and white) *Please attach a print sample.			
0 Format	1. Adobe illustrator:			
	All fonts should be outlined, and all images should be embedded. Also,			
	please specify your OS and the version of Illustrator used for creating the ad.			
	Proofreading will be performed by the printer. Please note that a proof sheet			
	will not be sent to you.			
	2. PDF: All fonts should be outlined, and all images should be embedded.			
	If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to			
	specify the application used. Please note that there is a chance the submitted			
	data not be accepted			
o Ad Submission	Please send ad data to Management Secretariat by e-mail.			
o Payment	An invoice will be sent to you by e-mail after the application form is received.			
	Please make full payment by the due date written on the invoice.			
 Disclosure of I Information 	Sponsors agree to disclose information regarding their sponsorship.			

o Send to

The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat c/o Inter Group Corporation Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan Tel:+81-3-5549-6917 Fax:+81-3-5549-3201 Email:neurosci2018@Intergroup.co.jp

Web Banner

 Name of Advertisement 	Website of the 41st Annual Meeting of the Japan Neuroscience Society		
 Type of Advertisement 	Online advertisement by web banner		
o Website	http://www.neuroscience2018.jp *Available from July 2017		
 Number of Spots 	Approx. 10		
 Advertisement cost 	JPY 200,000 (excl. tax) per spot		
 Application 	Please send ad data to Management Secretariat by e-mail.		
 Viewing Period 	Applications will be accepted after the website is launched in September, 2017.		
	Placement is guaranteed until 1 month after the meeting.		
o Banner Size	H80 pixels × W228 pixels		
o Format	1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG		
	2. File size: within 50 KB		
	*Please note that no change in banner design will be accepted after placement.		
 Banner Submission 	Please submit GIF/JPEG file meeting the above requirements, together with		
	URLs for affiliate links. Banner will be placed within 7 business days after		
	receipt.		
o Payment	An invoice will be sent after the application is received. Please make a full		
	payment by the due date into the bank account indicated on the invoice.		
	*Please Note that applicants are responsible for any bank fees incurred during the transfer.		
 Disclosure of Information 	Sponsors agree to disclose information regarding their sponsorship.		
o Inquiry	The 41st Annual Meeting of the Japan Neuroscience Society:		
	Management Secretariat c/o Inter Group Corporation		
	Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku,		
	Tokyo 105-0001, Japan		
	Tel:+81-3-5549-6917 Fax:+81-3-5549-3201		
	Email:neurosci2018@Intergroup.co.jp		



Neuroscience2018

Application Form for Advertisement

Application Deadline: March 30(Fri), 2018

Company Name			
Address	Street #	Posta Count	al Code try
_	Name		TEL
Person in Charge	Division		FAX
	Email Address		

We hereby apply for:

Advertisement in Program Booklets		
Space of your choice	JPY	(excl. tax)
Web Banner on Neuroscience 2018	JPY	(excl. tax)
Remarks (If any):		

The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat (c/o Inter Group Corporation) Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan Tel:+81-3-5549-6917 Fax:+81-3-5549-3201 Email:neurosci2018@Intergroup.co.jp