The 41st Annual Meeting of the Japan Neuroscience Society

New Horizon of Neuroscience

Sponsorship Prospectus

Venue: Kobe Convention Center

http://www.neuroscience2018.jnss.org/

July 26 (Thu) – 29 (Sun), 2018

2018年7月26日(木)～7月29日(日)

第41回日本神経科学大会

管理事務局

Management Secretariat: Inter Group Corp.
Greetings

The discipline of neuroscience has increasingly been expanding. Neuroscience researchers of today conduct comprehensive research on phenomena covering a variety of disciplines in order to deeply explore the features of molecules, cells and systems (neural circuits). As physiological phenomena and pathological phenomena are closely related, many reports have been published showing cases where basic research helped to elucidate the pathology of a disease. In this respect, cooperative efforts are increasingly expected to be made between researchers in basic research and clinical researchers.

Furthermore, in research on neural circuits, efforts are progressing to seamlessly integrate information on multiple anatomical levels, from micro to macro, and concurrently to comprehensively understand brain function by elucidating relationships with various other functions. Projects in line with these efforts include the White House BRAIN Initiative (Brain Research through Advancing Innovative Neurotechnologies), the European Union’s Human Brain Project, and the Brain Mapping by Integrated Neurotechnologies for Disease Studies (Brain/minds) project in Japan. The next step will be to artificially simulate and reconstruct the entire brain—a “biological computer.” On the other hand, artificial intelligence (AI) is also rapidly advancing in the engineering field and is being applied in various social settings today. A lively discussion is ongoing about artificial general intelligence (AGI), and whether the addition of ego, consciousness, and/or reasoning ability to AGI is warranted. These two streams of research are very closely related, and similarities and differences in circuit construction or circuit function have the potential of dynamic development in each disciplinary area, which is expected to have a great impact on society. Also, in molecular neuroscience, which deals with more minute molecules, researchers can now analyze the detailed behavior of single molecules as well as Intermolecular Interactions. At the same time, thanks to the advancement of the global analysis of the whole molecule beyond single molecule science, comprehensive studies to identify functional Interactions of many molecules from big data analysis have been increasing at an accelerating pace. In elucidating hereditary neurodegenerative disease, molecular genetics targeting single genes played a successful role in achieving outstanding results. Integrated big data analysis based on comprehensive data carries the possibility of elucidating psychiatric disorders or sporadic neurological disorders, which cannot be dealt with by single-molecule analysis. It is also expected that a similar method would be highly effective in elucidating function at the single cell level. This molecular-level micro-network is not only useful in understanding diseases and developing therapies but is also expected to help develop molecular machines. Needless to say, innovation of technologies, such as brain anatomical/functional imaging technology, gene editing technology, comprehensive analysis technology and computation theory, is essential as a driving force in the advancement of these disciplines.

I hope that the 41st Annual Meeting of the Japan Neuroscience Society will provide participants with an opportunity to understand the current state of the rapidly progressing neuroscience discipline and to discuss the future (new horizon) of neuroscience across generations, despite the limited time and presentation slots available. I also encourage participants to share their outstanding research results and discuss them from the perspective of the overall neuroscience picture in such a way as to help neuroscience develop as a discipline in the future. There are many places and events to enjoy in Mt. Rokko and the port city Kobe, particularly in July, and I am sure that the meeting will give participating researchers an opportunity to expand their network. I look forward to seeing you at the annual meeting.

The 41st Annual Meeting of the Japan Neuroscience Society
President Hitoshi Okazawa
(Department of Neuropathology, Tokyo Medical and Dental University)
Overview

● Title
The 41st Annual Meeting of the Japan Neuroscience Society
(Neuroscience 2018)

● Theme
New Horizon of Neuroscience

● Dates
July 26 (Thu) - 29 (Sun), 2018

● Venue
Kobe Convention Center
(Kobe International Conference Center, Kobe International Exhibition Hall 1&2)

● Purpose & Significance
Under the theme of “New Horizon of Neuroscience”, this meeting invites world-leading researchers in neuroscience and related fields from across Japan and overseas with the aim of offering an overview of the progress made in various neuroscience fields spanning from basic to clinical studies, as well as an opportunity for the researchers to present their new findings, share information, and interact with one another irrespective of gender, age, discipline or nationality, thereby contributing to the accelerated development of neuroscience that carries with it the promise of bringing health and happiness to people and advancing society.

● Program
Plenary Lectures
Special Lectures
Symposium
Educational Lectures
Award Lectures
Oral / Poster Presentations
Luncheon Seminars
Exhibition

● Expected No. of Participants
3,000
Organizers

**President**
Hitoshi Okazawa  
Department of Neuropathology, Tokyo Medical and Dental University

**Executive Committee**

**Chair:**
Tatsushi Toda  
Department of Neurology,  
Graduate School of Medicine, The University of Tokyo

**Vice Chair:**
Atsushi Iwata  
Department of Neurology,  
Graduate School of Medicine, University of Tokyo

Hisamoto Kowa  
Department of Rehabilitation Science, Kobe University Graduate School of Health Sciences

**Members:**

Toshihisa Ohtsuka  
Department of Biochemistry, Graduate School of Medicine / Faculty of Medicine,  
University of Yamanashi

Hitoshi Okamoto  
RIKEN BSI-KAO Collaboration Center (BKCC)

Kiyoto Kasai  
Department of Neuropsychiatry, Graduate School of Medicine,  
The University of Tokyo

Ryosuke Takahashi  
Department of Neurology, Kyoto University Graduate School of Medicine

Nobutaka Hattori  
Department of Neurology, Juntendo University

Tetsuya Matsuda  
Tamagawa University Brain Science Institute, Matsuda LAB

Hideki Mochizuki  
Department of Neurology, Osaka University

**Organization Committee**

**Chair:**
Shigeo Okabe  
Department of Neurobiology, Graduate School of Medicine,  
The University of Tokyo

**Members:**

Yuichiro Anzai  
The Japan Society for the Promotion of Science

Hideyuki Okano  
Keio University School of Medicine

Noriko Osumi  
Tohoku University Graduate School of Medicine

Mitsuo Kawato  
Advanced Telecommunications Research Institute International (ATR)

Nobuhito Saito  
Department of Neurosurgery, Graduate School of Medicine,  
The University of Tokyo

Gen Sobue  
Nagoya University Graduate School of Medicine

Teruhiko Higuchi  
Japan Depression Center, National Center of Neurology and Psychiatry

Nobutaka Hirokawa  
Graduate School of Medicine, The University of Tokyo

Katsuhiko Mikoshiba  
RIKEN Brain Science Institute

Hidehiro Mizusawa  
National Center of Neurology and Psychiatry

Yasushi Miyashita  
The University of Tokyo / Juntendo University

Yoshihiro Yoneda  
National Institutes of Biomedical Innovation, Health and Nutrition
Program Committee

Chair:
Takeshi Iwatsubo  
Department of Cellular Neuropathology,  
Graduate School of Medicine, The University of Tokyo

Members:
Atsu Aiba  
Laboratory of Animal Resources, CDBIM,  
Graduate School of Medicine and Faculty of Medicine, The University of Tokyo
Yuji Ikegaya  
Laboratory of Chemical Pharmacology,  
Graduate School of Pharmaceutical Sciences, The University of Tokyo
Tadashi Isa  
Division of Neurobiology and Physiology,  
Graduate School of Medicine, Kyoto University
Shin Ishii  
Graduate School of Informatics, Kyoto University
Yoshikazu Isomura  
Brain Science Institute, Tamagawa University
Haruhisa Inoue  
Center for iPS Cell Research and Application (CiRA), Kyoto University
Hiroki R. Ueda  
Graduate School of Medicine, The University of Tokyo / RIKEN QBiC
Kenichi Ohki  
Graduate School of Medicine, The University of Tokyo
Toshiiisa Ohtsuka  
Department of Biochemistry, Graduate School of Medicine,  
Faculty of Medicine, University of Yamanashi
Hitoshi Okazawa  
Department of Neuropathology, Tokyo Medical and Dental University
Kazuo Okanoya  
Graduate School of Arts and Sciences, The University of Tokyo
Sonoko Ogawa  
Laboratory of Behavioral Neuroendocrinology, University of Tsukuba
Hiroyuki Okuno  
Medical Innovation Center, Graduate School of Medicine, Kyoto University
Norio Ozaki  
Department of Psychiatry, Nagoya University Graduate School of Medicine
Tatsushi Onaka  
Division of Brain and Neurophysiology, Department of Physiology,  
Jichi Medical University
Hirotaka Onoe  
RIKEN Center for Life Science Technologies, Bio-Function Imaging Team
Kiyoto Kasai  
Department of Neuropsychiatry, Graduate School of Medicine,  
The University of Tokyo
Tadafumi Kato  
Laboratory for Molecular Dynamics of Mental Disorders,  
RIKEN Brain Science Institute
Masanobu Kano  
Department of Neurophysiology, Graduate School of Medicine,  
The University of Tokyo
Hiroyuki Kamiguchi  
RIKEN Brain Science Institute
Azusa Kamikouchi  
Graduate School of Science, Nagoya University
Hiroshi Kawasaki  
Graduate School of Medical Sciences, Kanazawa University
Takefumi Kikusui  
Azabu University
Shigeru Kitazawa  
Graduate School of Frontier Biosciences, Osaka University
Nobuyuki Nukina  
Doshisha University Graduate School of Brain Science
Hirosi Kunugi  
National Center of Neurology and Psychiatry
Mineko Kengaku  
Institute for Integrated Cell-Material Sciences, Kyoto University
Schuichi Koizumi  
Department of Neuropharmacology, Faculty of Medicine,  
University of Yamanashi
Yukiko Goda  RIKEN Brain Science Institute
Yukiko Gotoh  Graduate School of Pharmaceutical Sciences, The University of Tokyo
Kuniyoshi L. Sakai  Department of Basic Science, Graduate School of Arts and Sciences, The University of Tokyo
Masamichi Sakagami  Brain Science Institute, Tamagawa University
Takeshi Sakaba  Graduate School of Brain Science, Doshisha University
Norihiro Sadato  National Institute for Physiological Sciences
Tomomi Shimogori  RIKEN Brain Science Institute
Izumi Sugihara  Department of Systems Neurophysiology, Tokyo Medical and Dental University, Graduate School of Medical and Dental Sciences
Kyoko Suzuki  Department of Internal Medicine III, Division of Neurology and Clinical Neuroscience, Yamagata University Graduate School of Medicine
Takuya Takahashi  Department of Physiology, Yokohama City University Graduate School of Medicine
Ryosuke Takahashi  Department of Neurology, Kyoto University Graduate School of Medicine
Toru Takumi  RIKEN Brain Science Institute
Kohichi Tanaka  Tokyo Medical and Dental University
Saori Tanaka  ATR Brain Information Communication Research Laboratory Group
Yasuo Terao  Department of Cell Physiology, Kyorin University
Sumio Terada  Department of Neuroanatomy and Cellular Neurobiology, Graduate School of Medical and Dental Sciences, Tokyo Medical and Dental University
Kenji Doya  Okinawa Institute of Science and Technology
Tatsushi Toda  Division of Neurology / Molecular Brain Science, Kobe University Graduate School of Medicine
Taisuke Tomita  Laboratory of Neuropathology and Neuroscience, Graduate School of Pharmaceutical Sciences, The University of Tokyo
Kinichi Nakashima  Graduate School of Medical Sciences, Kyushu University
Kazunori Nakajima  Keio University School of Medicine
Takao Nakata  Tokyo Medical and Dental University
Kae Nakamura  Department of Physiology II, Kansai Medical University
Junichi Nabekura  National Institute for Physiological Sciences
Atsushi Nambu  National Institute for Physiological Sciences
Toru Nishikawa  Tokyo Medical and Dental University
Nobutaka Hattori  Department of Neurology, Juntendo University
Yasunori Hayashi  Department of Pharmacology, Graduate School of Medicine Kyoto University
Masahiko Haruno  CiNet, National Institute of Information and Communications Technology (NICT)

Makoto Higuchi  National Institute of Radiological Sciences, National Institutes for Quantum and Radiological Science and Technology
Tomoo Hirano  Department of Biophysics, Graduate School of Medicine, Kyoto University
Haruhiko Bito  Graduate School of Medicine, The University of Tokyo
Masaki Fukata  Division of Membrane Physiology, National Institute for Physiological Sciences (NIPS)
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ichiro Fujita</td>
<td>Graduate School of Frontier Biosciences, Osaka University</td>
</tr>
<tr>
<td>Fumino Fujiyama</td>
<td>Doshisha University Graduate School of Brain Science</td>
</tr>
<tr>
<td>Masayuki Miura</td>
<td>Graduate School of Pharmaceutical Sciences, The University of Tokyo</td>
</tr>
<tr>
<td>Toshiya Murai</td>
<td>Department of Psychiatry, Graduate School of Medicine, Kyoto University</td>
</tr>
<tr>
<td>Hideki Mochizuki</td>
<td>Department of Neurology, Osaka University</td>
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<tr>
<td>Sumiko Mochida</td>
<td>Tokyo Medical and Dental University</td>
</tr>
<tr>
<td>Masato Yasui</td>
<td>Department of Pharmacology School of Medicine, Keio University</td>
</tr>
<tr>
<td>Toshihide Yamashita</td>
<td>Department of Molecular Neuroscience, Graduate School of Medicine, Osaka University</td>
</tr>
<tr>
<td>Hidenori Yamasue</td>
<td>Department of Psychiatry, Hamamatsu University School of Medicine</td>
</tr>
<tr>
<td>Koji Yamanaka</td>
<td>Research Institute of Environmental Medicine, Nagoya University</td>
</tr>
<tr>
<td>Yoshihiro Yoshihara</td>
<td>RIKEN Brain Science Institute</td>
</tr>
<tr>
<td>Yumiko Yoshimura</td>
<td>National Institute for Physiological Sciences</td>
</tr>
<tr>
<td>Dai Watanabe</td>
<td>Kyoto University</td>
</tr>
<tr>
<td>Masahiko Watanabe</td>
<td>Department of Anatomy and Embryology, Graduate School of Medicine, Hokkaido University</td>
</tr>
<tr>
<td>Ayako M. Watabe</td>
<td>Research Center for Medical Science, The Jikei University School of Medicine</td>
</tr>
</tbody>
</table>
## Income

<table>
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<tr>
<th>Item</th>
<th>Amount (JPY)</th>
<th>Remarks</th>
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<tr>
<td>1. Registration Fees</td>
<td>40,000,000</td>
<td>3,000 participants</td>
</tr>
<tr>
<td>2. Seminar Fees</td>
<td>15,000,000</td>
<td>10 seminars</td>
</tr>
<tr>
<td>3. Exhibition Fees</td>
<td>25,000,000</td>
<td>100 booths</td>
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<tr>
<td>4. Ad Fees (Web Banner)</td>
<td>2,000,000</td>
<td>3</td>
</tr>
<tr>
<td>Ad Fees (Program Booklet)</td>
<td>3,300,000</td>
<td>8</td>
</tr>
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<td>5. Subsidies and Donations</td>
<td>15,100,000</td>
<td>Incl. Grants from Kobe city and other foundations.</td>
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**Total (JPY)** 100,400,000

## Expenditure

<table>
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<tr>
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<tr>
<td>1. Preparation Expenses</td>
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<tr>
<td>1) Personal</td>
<td>3,887,500</td>
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<tr>
<td>2) Meetings</td>
<td>300,000</td>
<td>For meetings and briefings</td>
</tr>
<tr>
<td>3) Preparation for Pre-Registration</td>
<td>1,000,000</td>
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<tr>
<td>4) IT Production</td>
<td>3,541,000</td>
<td>Includes the website, abstract and registration systems</td>
</tr>
<tr>
<td>5) Printing</td>
<td>7,854,400</td>
<td>Includes translation fees</td>
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<tr>
<td>6) Communication Expenses</td>
<td>1,500,000</td>
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<tr>
<td>7) Miscellaneous Operating Expenses</td>
<td>2,500,000</td>
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**Total (JPY)** 74,537,070

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<tr>
<td>1) Venue Rental</td>
<td>29,835,200</td>
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<td>2) Visual &amp; Audio</td>
<td>6,810,050</td>
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<td>3) Signs &amp; Decoration</td>
<td>2,600,000</td>
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<tr>
<td>4) Poster and Exhibition Booth Expenses</td>
<td>7,974,200</td>
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<tr>
<td>5) Personal</td>
<td>8,328,220</td>
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<tr>
<td>6) Expenses for Invited Speakers</td>
<td>8,305,000</td>
<td>Planery Lectures and Special Lectures (airfares, honoraria, accommodation, etc)</td>
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<tr>
<td>7) Meeting Expenses</td>
<td>6,500,000</td>
<td>Banquet, International Exchange Meeting for Young Researchers etc</td>
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<td>8) Operational Expenses for Public Forum</td>
<td>1,400,000</td>
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<tr>
<td>9) Miscellaneous Operating Expenses</td>
<td>2,784,400</td>
<td>Includes arranging childcare services</td>
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**Total (JPY)** 3,410,030

**Total (JPY)** 100,400,000
Sponsorship Package
# Sponsorship Package

Platinum / Gold / Silver sponsorship packages are available for Neuroscience 2018.

Application deadline for sponsorship package: **March 23 (Fri), 2018**

<table>
<thead>
<tr>
<th><strong>Platinum</strong></th>
<th><strong>JPY 2,700,000</strong> (excl. tax)</th>
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<tr>
<td>● The package includes:</td>
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<tr>
<td>1 Luncheon seminar ×1</td>
<td>Highest priority of date &amp; room</td>
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<tr>
<td>2 Exhibition booth (A) ×5</td>
<td>Highest priority of booth allocation</td>
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<tr>
<td>3 Web banner ×1</td>
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</tr>
<tr>
<td>4 Meeting badge ×5 (incl. participation in the reception)</td>
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<tr>
<td>5 Promotional Slides during breaks and Intermission</td>
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<tr>
<td><strong>Total Value</strong></td>
<td><strong>2,850,000-3,250,000</strong></td>
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<table>
<thead>
<tr>
<th><strong>Gold</strong></th>
<th><strong>JPY 2,100,000</strong> (excl. tax)</th>
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<td>● The package includes:</td>
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<tr>
<td>1 Luncheon seminar ×1</td>
<td>Higher priority of date &amp; room</td>
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<tr>
<td>2 Exhibition booth (A) ×2</td>
<td>Higher priority of booth allocation</td>
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<tr>
<td>3 Web banner ×1</td>
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<tr>
<td>4 Meeting badge ×3 (incl. participation in the reception)</td>
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<tr>
<td>5 Promotional Slides during breaks and Intermission</td>
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<td><strong>Total Value</strong></td>
<td><strong>2,060,000-2,460,000</strong></td>
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<table>
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<tr>
<th><strong>Silver</strong></th>
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<td>● The package includes:</td>
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<td>1 Luncheon seminar ×1</td>
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<td>2 Exhibition booth (A) ×1</td>
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<tr>
<td>3 Web banner ×1</td>
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<tr>
<td>4 Promotional Slides during breaks and Intermission</td>
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<tr>
<td><strong>Total Value</strong></td>
<td><strong>1,750,000</strong></td>
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</table>

- Application: Please fill out the application form and send it to Management Secretariat by FAX or E-mail
- Deadline: **March 23 (Fri), 2018**
- Send to: The 41st Annual Meeting of the Japan Neuroscience Society:
  Management Secretariat  
  c/o Inter Group Corporation  
  Address: 4F Kyōto Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan  
  Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@Intergroup.co.jp

* Priorities will be given on a first-come-first-served basis.

* Additional booths are available at JPY 230,000 (excl.tax) per booth.
Luncheon Seminars

Luncheon seminars will be co-hosted with Neuroscience 2018.

- **Venue**: Lecture / Session rooms of Neuroscience 2018
- **Language**: Japanese / English
- **Date & Time**: July 26 (Thu) – 28(Sat), 2018
  - Slot: 60 minutes (around lunchtime)
  - 3 - 6 seminars per day will be held at the same time.
  - The number of seminars will vary depending on applications.
    (*Slots may change due to the program schedule.)*
- **Application**: Please fill out the application form and send it to Management Secretariat by FAX or E-mail. An invoice will be sent to your given e-mail address after the application form is received. Please make full payment by the due date written on the invoice.
  * Please note that no cancellations are accepted once we receive your application form.
  * Bank charges shall be borne by the applicant.
  * Check / Bill payments will not be accepted.
- **Inquiry**: The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat c/o Inter Group Corporation
  Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan
  Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@Intergroup.co.jp
- **Deadline**: March 23 (Fri), 2018
- **Disclosure of Information**: Sponsors agree to disclose information regarding their sponsorship.

<table>
<thead>
<tr>
<th>Date</th>
<th>Slots</th>
<th>Seminars</th>
<th>Venues</th>
<th>Capacity</th>
<th>Fees</th>
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<tbody>
<tr>
<td>July 26 (Thu)</td>
<td>12:00~13:00</td>
<td>Luncheon 1</td>
<td>Int’l Conference Room (3F)</td>
<td>360</td>
<td>JPY 1,500,000</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>401 + 402 (4F)</td>
<td>180</td>
<td>JPY 1,300,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>501 (5F)</td>
<td>190</td>
<td>JPY 1,300,000</td>
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<tr>
<td></td>
<td>12:00~13:00</td>
<td>Luncheon 2</td>
<td>502 (5F)</td>
<td>190</td>
<td>JPY 1,300,000</td>
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<tr>
<td>July 27 (Fri)</td>
<td>12:00~13:00</td>
<td>Luncheon 5</td>
<td>Int’l Conference Room (3F)</td>
<td>360</td>
<td>JPY 1,500,000</td>
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<td></td>
<td></td>
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<td>401 + 402 (4F)</td>
<td>180</td>
<td>JPY 1,300,000</td>
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<td></td>
<td>12:00~13:00</td>
<td>Luncheon 6</td>
<td>501 (5F)</td>
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<td>JPY 1,300,000</td>
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<tr>
<td>July 28 (Sat)</td>
<td>12:00~13:00</td>
<td>Luncheon 9</td>
<td>Int’l Conference Room (3F)</td>
<td>360</td>
<td>JPY 1,500,000</td>
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<td></td>
<td>12:00~13:00</td>
<td>Luncheon 10</td>
<td>401 + 402 (4F)</td>
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<td>JPY 1,300,000</td>
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<td></td>
<td>12:00~13:00</td>
<td>Luncheon 11</td>
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<td></td>
<td>12:00~13:00</td>
<td>Luncheon 12</td>
<td>502 (5F)</td>
<td>190</td>
<td>JPY 1,300,000</td>
</tr>
</tbody>
</table>

*Please note that organizers will arrange allocation of date and room based on the applicants’ preference written on the application form.*
Important Notes

○ Equipment
Standard audio-visual equipment will be provided for the seminar (projector, screen, microphone etc.) and staff will also be present to assist with the video, audio and lighting.
If any other equipment (such as video recording or audio recording equipment) is required, there may be additional charges. Please contact the management secretariat for details.

One budge is to be provided for free access to programs at the venue.

○ Program
The program schedule will be organized by the organizing committee, and the management secretariat will inform the hosts about the program schedule and any changes to the schedule.

○ Additional/Optional Items
Sponsor fees do not include the following items. Costs for these additional and optional items will be charged as additional expenses by the secretariat after the meeting.

■ Boxed lunch for participants (with drink)
Luncheon seminar hosts are required to arrange boxed lunches for the participants. Upon receiving confirmation on the estimated number of the participants for the seminar, boxed lunches (with drink) can be ordered through the management secretariat.
Price of boxed lunch with drink (tentative): JPY 1,300 per boxed lunch.

■ Options
1. Additional staff (for announcement, time-keeping, and materials distribution etc)
2. Honoraria and travel expenses for the seminar chairs and the speakers
3. Signboard and display at the entrance of seminar room etc.
4. Additional equipment: video and audio recording, simultaneous Interpretation etc
5. Room charge and catering service for a designated meeting room
6. Agent service fee
   *If you order any of the above options, a 10% agency fee will be charged in addition to the total amount for the fees for optional and additional items
Program Booklet / Web Banner

1. Book Title
The 41st Annual Meeting of The Japan Neuroscience Society/Neuroscience 2018 Program

2. Book Size
A4 (H297 mm × W210 mm), Approx. 400 pages
Offset printing (Front cover: four colors / Body: black and white), Perfect binding

3. Circulation
3,000

4. Distributed to
Participants at Neuroscience 2018

5. Budget
JPY 4,620,000

Please note that organizers will decide the allocation of ads in back matter.

<table>
<thead>
<tr>
<th>Space</th>
<th>Size</th>
<th>Color</th>
<th>Rate</th>
<th>Space Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover</td>
<td>A4: 1 page</td>
<td>4 colors</td>
<td>JPY 500,000</td>
<td>1</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>A4: 1 page</td>
<td>Black and White</td>
<td>JPY 250,000</td>
<td>1</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>A4: 1 page</td>
<td>Black and White</td>
<td>JPY 250,000</td>
<td>1</td>
</tr>
<tr>
<td>Back matter 1 page</td>
<td>A4: 1 page</td>
<td>Black and White</td>
<td>JPY 150,000</td>
<td>Approx. 10</td>
</tr>
<tr>
<td>Back matter 1 page</td>
<td>A4: 1/2 page</td>
<td>Black and White</td>
<td>JPY 80,000</td>
<td>Approx. 10</td>
</tr>
</tbody>
</table>

Please note that taxes are not included in the rates indicated above.

- Application
Please fill out the application form and send it to Management Secretariat by FAX or e-mail.

- Application Deadline
March 30 (Fri), 2018

- Ad Submission Deadline
April 13(Fri), 2018

- Ad Size
1 page: H255 mm × W180 mm
1/2 page: D120 mm × W180 mm

* Bleed is not acceptable in either four colors or black and white.

- Ad Requirements
Print-ready data (four colors / black and white) * Please attach a print sample.

- Format
1. Adobe illustrator:
All fonts should be outlined, and all images should be embedded. Also, please specify your OS and the version of Illustrator used for creating the ad. Proofreading will be performed by the printer. Please note that a proof sheet will not be sent to you.

2. PDF: All fonts should be outlined, and all images should be embedded.
If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to specify the application used. Please note that there is a chance the submitted data not be accepted

- Ad Submission
Please send ad data to Management Secretariat by e-mail.

- Payment
An invoice will be sent to you by e-mail after the application form is received.
Please make full payment by the due date written on the invoice.

- Disclosure of Information
Sponsors agree to disclose information regarding their sponsorship.
Send to The 41st Annual Meeting of the Japan Neuroscience Society:
Management Secretariat c/o Inter Group Corporation
Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku,
Tokyo 105-0001, Japan
Tel:+81-3-5549-6917 Fax:+81-3-5549-3201
Email:neurosci2018@Intergroup.co.jp

Web Banner

○ Name of Advertisement Website of the 41st Annual Meeting of the Japan Neuroscience Society
○ Type of Advertisement Online advertisement by web banner
○ Website http://www.neuroscience2018.jp *Available from July 2017
○ Number of Spots Approx. 10
○ Advertisement cost JPY 200,000 (excl. tax) per spot
○ Application Please send ad data to Management Secretariat by e-mail.
○ Viewing Period Applications will be accepted after the website is launched in September, 2017.
Placement is guaranteed until 1 month after the meeting.
○ Banner Size H80 pixels × W228 pixels
○ Format 1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG
2. File size: within 50 KB
   *Please note that no change in banner design will be accepted after placement.
○ Banner Submission Please submit GIF/JPEG file meeting the above requirements, together with
URLs for affiliate links. Banner will be placed within 7 business days after receipt.
○ Payment An invoice will be sent after the application is received. Please make a full
payment by the due date into the bank account indicated on the invoice.
   *Please Note that applicants are responsible for any bank fees incurred during the transfer.
○ Disclosure of Information Sponsors agree to disclose information regarding their sponsorship.
○ Inquiry The 41st Annual Meeting of the Japan Neuroscience Society:
Management Secretariat c/o Inter Group Corporation
Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku,
Tokyo 105-0001, Japan
Tel:+81-3-5549-6917 Fax:+81-3-5549-3201
Email:neurosci2018@Intergroup.co.jp

日本神経科学大会
New horizon of neuroscience
Image: Japanese Neuroscience Society

Exhibition
Exhibition

○ Schedule
July 25 (Wed), 2018  14:00 - 17:00 (Set-up)
26 (Thu), 2018  9:00 - 17:00
27 (Fri), 2018  9:00 - 17:00
28 (Sat), 2018  9:00 - 17:00 (Dismantling 17:00 -)

○ Venue
1F, Kobe International Exhibition Hall 2

○ Acceptable Exhibits
Devices, Reagents, Disposable products, Computer system including software or database, Technical service, PR activity of University or Research institution, Other services for research, Related books, Translation service, etc. Exhibits not included in above are not acceptable.

○ Number of Booth
100

○ Application
Please fill out the application form and send it to the secretariat by Fax or e-mail. Please confirm whether the application form is successfully delivered in order to avoid troubles.

○ Application Deadline
April 20 (Fri), 2018

○ Payment Due
June 29 (Fri), 2018
*If, after receiving the invoice, you are unable to pay by the due date, please inform us. Otherwise, your application will be cancelled and you will be charged a cancellation fee.

○ Cancellation
Once we receive your application, no cancellation will be accepted other than a cancellation due to an unforeseen accident or emergency which is recognized by the organizing committee. In the case of cancellation, even if the cancellation is accepted by the organizing committee, you must send a cancellation notice in writing or by Fax or email to the management secretariat. In addition, a cancellation fee will apply depending on the date on which the cancellation notice is received (see below):

Notice before April 20 (Fri), 2018 - 50% of the total fee (Exhibition fee)
Notice on or after April 20 (Fri), 2018 - 100% of the total fee (Exhibition fee)

○ Inquiry
The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat
c/o Inter Group Corporation
Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku,
Tokyo 105-0001, Japan
Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@Intergroup.co.jp
Booth Allocation

Booths will be allocated according to the type, size, shape, weight, etc., of the exhibits as well as the total number of booths which are available. A booth layout document will be sent out with the confirmation notice after the application deadline. There will be no meeting about booth allocations.

*Please let us know before the application deadline whether you have any specific requests in relation to your booth allocation.

Display

If you do not need display tables and wish to place your exhibit directly on the floor, please indicate this on your application form. Also, if you are planning your own special decorations for your booth(s), please indicate this in the appropriate section of the application form.

Responsibility for Exhibits

Please be aware that exhibitors are responsible for their own exhibits. The organizers accept no responsibility for any losses incurred by the exhibitors due to theft, fire or any other damage during the exhibition.

Miscellaneous

Distributing flyers, catalogues, or samples away from your booth during the exhibition is not permitted. However, some exhibitors may be given permission to distribute such items away from their booth by paying an additional fee or by receiving special permission from the organizing committee. We expect that many companies will participate in this exhibition, so your cooperation in this matter is highly appreciated.

Set-up & Dismantling

Set-up: July 25 (Wed), 2018 14:00 - 17:00
Dismantling: July 28 (Sat), 2018 17:00 -

*The above schedule may change. Please refer to the confirmation notice (which you will be sent around one month before the exhibition) for the details.

Booth Type & Fee

Type A  

| Fee | JPY 250,000 (excl. tax) / booth |

• Acceptable Exhibits

Devices, Reagents, Disposable products, Computer system including software or database, Technical service etc. related to research in medical and life sciences.

• Booth Size

W2,000 mm × D2,000 mm × H2,400 mm

• Furniture

Display Table covered with a white cloth (W1,800 mm × D900 mm × H720 mm), Company Name Plate, Fluorescent Light (40W), 1 chair per booth, 4 exhibitor’s name badges per booth.

• System panel booth

Pushpins and nails are not available on the panels.
<table>
<thead>
<tr>
<th>Type B</th>
<th>JPY 30,000 (excl. tax) / booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>● Acceptable Exhibits</td>
<td>Related books, Translation service, For publishers and book stores.</td>
</tr>
<tr>
<td>● Booth Size</td>
<td>W1,800 mm × D600 mm</td>
</tr>
<tr>
<td>● Furniture</td>
<td>Display Table (W1,800 mm × D600 mm)</td>
</tr>
<tr>
<td></td>
<td>1 chair,</td>
</tr>
<tr>
<td></td>
<td>4 exhibitor’s name badges per booth</td>
</tr>
<tr>
<td></td>
<td>*Please prepare a company name plate and a tablecloth etc..</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type C</th>
<th>JPY 100,000 (excl. tax) / booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>● Acceptable</td>
<td>Exhibits For academic institutions, Universities, public institutions, etc</td>
</tr>
<tr>
<td>● Booth Size</td>
<td>W2,000 mm × D1,000 mm × H2,400 mm</td>
</tr>
<tr>
<td>● Furniture</td>
<td>Display Table covered with a white cloth (W1,800 mm × D900 mm × H720 mm), Company Name Plate, Fluorescent Light (40W), 1 chair per booth, 4 exhibitor’s name badges per booth.</td>
</tr>
<tr>
<td>● System panel booth</td>
<td>Pushpins and nails are not available on the panels.</td>
</tr>
</tbody>
</table>

○ **Electricity** Optional for all types

If needed, exhibitor must fill out the application form and send it to Management Secretariat. Additional charges for installing the electric power supply equipment and the electricity charge will be billed to the exhibitor. Please refer to the application form for more details.
### Application Form for Sponsorship Package

**Application Deadline: March 23(Fri), 2018**

<table>
<thead>
<tr>
<th>Company Name</th>
</tr>
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<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Address</th>
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<tbody>
<tr>
<td>Street #</td>
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<tr>
<td>City</td>
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<tr>
<td>Postal Code</td>
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<tr>
<td>Province/State</td>
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<tr>
<td>Country</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Person in Charge</th>
<th>TEL</th>
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</thead>
<tbody>
<tr>
<td>Name</td>
<td></td>
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<tr>
<td>Division</td>
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<tr>
<td>FAX</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Email Address</th>
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</tbody>
</table>

Please choose a sponsorship package and fill in your preference for the date and name of luncheon seminar (both first and second choice).

- **Sponsorship Package** (check the box of your choice)
  
<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
</table>

- **Luncheon Seminar**
  
  - Choice #1: July __, 2018  Luncheon Seminar __
  - Choice #2: July __, 2018  Luncheon Seminar __

* Priorities will be given on a first-come-first-served basis within each level.

* Additional booths other than one(s) included in package are available at JPY230,000 (excl.tax) /booth. Please fill out the application form for the exhibition. Also, electricity of the exhibition booth is optional. If needed, please fill out and send the application form for electricity as well.

* Please refer to each section for the details of benefit included in each sponsorship package.

- **Inquiry**
  
  The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat
  
  c/o Inter Group Corporation
  
  Address: 4F Kyodo Tushin Kaikan, 2-2-5 Toranomon, Minato-ku,
  
  Tokyo 105-0001, Japan
  
  Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@Intergroup.co.jp
# Neuroscience2018

## Application Form for Luncheon Seminar

*Application Deadline: March 23(Fri), 2018*

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
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<tr>
<td>Street #</td>
<td>____________________________</td>
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<tr>
<td>City</td>
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<tr>
<td>Postal Code</td>
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<td>Province/State</td>
<td>____________________________</td>
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<tr>
<td>Country</td>
<td>____________________________</td>
</tr>
<tr>
<td>Person in Charge</td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td></td>
</tr>
<tr>
<td>TEL</td>
<td></td>
</tr>
<tr>
<td>Division</td>
<td></td>
</tr>
<tr>
<td>FAX</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

1. **Session**

   Please fill in your preference for the date and name of luncheon seminar (both first and second choice).

<table>
<thead>
<tr>
<th>Choice #1</th>
<th>Choice #2</th>
</tr>
</thead>
<tbody>
<tr>
<td>July __, 2018</td>
<td>July __, 2018</td>
</tr>
<tr>
<td>Luncheon Seminar ___</td>
<td>Luncheon Seminar ___</td>
</tr>
<tr>
<td>Fee</td>
<td>JPY (excl. tax)</td>
</tr>
<tr>
<td>Fee</td>
<td>JPY (excl. tax)</td>
</tr>
</tbody>
</table>

2. **Program (tentative)**

   **Theme**
   ______________________________________________________

   **Speaker**
   ______________________________________________________
   **Name**
   ______________________________________________________
   **Affiliation**
   ______________________________________________________

   **Chair or Moderator:**  
   □ Chair  □ Moderator

   **Name**
   ______________________________________________________
   **Affiliation**
   ______________________________________________________

3. **Remarks (If any):**

   ______________________________________________________

---

The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat (c/o Inter Group Corporation)

Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan

Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@intergroup.co.jp
Neuroscience2018

Application Form for Advertisement

Application Deadline: March 30(Fri), 2018

<table>
<thead>
<tr>
<th>Company Name</th>
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</thead>
<tbody>
<tr>
<td>Address</td>
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<tr>
<td>Street #</td>
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<tr>
<td>Person in Charge</td>
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<tr>
<td>Name</td>
</tr>
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<td>TEL</td>
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<tr>
<td>Division</td>
</tr>
<tr>
<td>FAX</td>
</tr>
<tr>
<td>Email Address</td>
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</tbody>
</table>

We hereby apply for:

- □ Advertisement in Program Booklets
  Space of your choice ________ JPY ________ (excl. tax)

- □ Web Banner on Neuroscience 2018
  JPY ________ (excl. tax)

Remarks (If any):

The 41st Annual Meeting of the Japan Neuroscience Society:
Management Secretariat  (c/o Inter Group Corporation)
Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan
Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@Intergroup.co.jp
Neuroscience 2018

Application Form for Exhibition

Application Deadline: April 20(Fri), 2018

<table>
<thead>
<tr>
<th>Company Name</th>
</tr>
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<tbody>
<tr>
<td></td>
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<table>
<thead>
<tr>
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</tr>
<tr>
<td>Division</td>
</tr>
<tr>
<td>Email Address</td>
</tr>
</tbody>
</table>

1. Booth Type
   - ☐ Type A
   - ☐ Type B
   - ☐ Type C
   Type B is only for Books, Translation service etc.
   Type C is only for academic institutions, universities, public institutions, etc. / Type A is for all others.

2. Number of Booth
   - Boot(s) × Type A: JPY 250,000
   - Type B: JPY 30,000
   - Type C: JPY 100,000 JPY

   Total Fee JPY __________ (excl. tax)

3. Display Table
   Display table per booth is included in the exhibition fee. Should you not require the tables, please let us know how many how tables you would like to release.

4. Special Decoration
   Please tick if you are planning your own special decorations for your booth(s). → ☐

5. Shipping and handling
   Please indicate the delivery methods (ex. shipping, airfreight, hand-carry).
6. Exhibits Details

Please provide the details of the exhibits.

<table>
<thead>
<tr>
<th>Exhibits</th>
<th>Size(W×D×H, mm)</th>
<th>Weight (mm)</th>
<th>Remarks</th>
</tr>
</thead>
</table>

*please indicate if you have oversized items (100kg or more).
Neuroscience2018

Application Form for Use of Electricity

Application Deadline: May 18(Fri), 2018

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td></td>
</tr>
<tr>
<td>Street #</td>
<td>____________________________</td>
</tr>
<tr>
<td>City</td>
<td>____________________________</td>
</tr>
<tr>
<td>Postal Code</td>
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<tr>
<td>Province/State</td>
<td>____________________________</td>
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<tr>
<td>Country</td>
<td>____________________________</td>
</tr>
<tr>
<td><strong>Person in Charge</strong></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>TEL</td>
</tr>
<tr>
<td>Division</td>
<td>FAX</td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

Electricity is not included in the exhibition fee. If you need electricity for your products, special decoration lightings etc., please fill out and send this form. Installation work charge for electric power supply equipment and electricity charge will be billed to each exhibitor.

- 1 fluorescent Light (40W) per booth will be attached to the back side of the parapet for Type A and C.
- Type B has no lighting.
- An invoice will be sent after the meeting.
- Electricity charge is as follows:
  - 100V / with 2 outlets inside booth
    - 0W-500W: JPY 30,000 (excl. tax)
    - 501W-1KW: JPY 35,000 (excl. tax)
  - For the use of over 1KW, JPY 15,000 (excl. tax) per 1KW will be added.
  - 1 extra outlet per 1KW will be attached.
  - Additional outlets and earth terminal require extra charges.
  - Please note that 200V power supply (three phase / single phase) needs another installation work and can be rather expensive.
  - In case you need a breaker instead of outlets for special decorations, please tick the specified section.
    Please arrange further electrical work from a breaker and submit a drawing of your booth indicating a breaker position later.
- Send to: The 41st Annual Meeting of the Japan Neuroscience Society: Management Secretariat

We hereby apply for electricity as follows:

<table>
<thead>
<tr>
<th>100V</th>
<th>W</th>
<th>Charge: JPY</th>
</tr>
</thead>
<tbody>
<tr>
<td>200V</td>
<td>W</td>
<td>- Single phase / Three phase</td>
</tr>
</tbody>
</table>

☐ Please tick if you need a breaker instead of outlets for special decorations etc.

The 41st Annual Meeting of the Japan Neuroscience Society:
Management Secretariat  c/o Inter Group Corporation
Address: 4F Kyodo Tsushin Kaikan, 2-2-5 Toranomon, Minato-ku, Tokyo 105-0001, Japan
Tel:+81-3-5549-6917  Fax:+81-3-5549-3201  Email:neurosci2018@Intergroup.co.jp